

# THE WASTEFULNESS OF HUMANS

It takes 1.39 litres of water...



...to make a 1-litre bottle of water



It takes 4 litres of water...



...to make a litre of beer



25% of all shrimp caught get thrown back in the sea.



That's 9.5 million metric tonnes of wasted shrimp, every year.



You waste 1% more fuel...



...for every mile over 70mph you drive



It takes 2,600 litres of water...



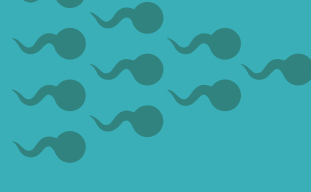
...to make 1 pair of jeans



For every fertilised human embryo...



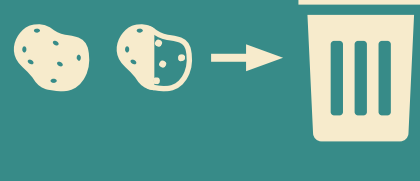
...as many as 4 million sperm are discarded



For every 10 potatoes grown...



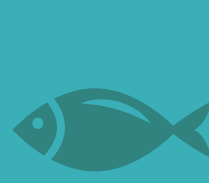
...1.5 go in the bin



3 items of rubbish are dumped...



...for every fish caught in the ocean



It costs 9.4 cents...



...to produce a 5 cent American dime



For every 100,000 people who work in the fishing industry...



...149 die at work



For every gram of gold produced...



...2 grams of mercury enter the water system



French household pets consume more meat...



...than all the people in Spain



**Source:**

- [www.npr.org/sections/thesalt/2013/10/28/241419373/how-much-water-actually-goes-in-to-making-a-bottle-of-water](http://www.npr.org/sections/thesalt/2013/10/28/241419373/how-much-water-actually-goes-in-to-making-a-bottle-of-water)
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- [www.francepet.com](http://www.francepet.com)



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